

# WORKING WITH WILD

## BRAND ACTIVATION CONSULTANT

### Skills

We pride ourselves on helping our clients celebrate what makes them unique. When it comes to our team, we take the same view. So long as you're determined, eager-to-learn, and happy we're sure there's a place for you here. Obviously each role has its own challenges though so for this one we're particularly looking for people who have the following skills and traits:

- Computer literate (knowledge of Adobe software is a bonus!)
- Confidence
- Driven - This role is what you make of it. We're not going to be looking over your shoulder so you'll have to push yourself to succeed.
- Creative - We're not your traditional business so we don't have traditional sales people. We expect you to help in the creative process; coming up with ideas and campaigns to help you and your colleagues clients.

### Location

This role is home-based. No commute! Isn't that great!?! This doesn't mean you'll be trapped at home like a hermit; it means you can choose where you work. In bed one day, your local coffee shop the next. No problem. Of course we'll expect you to see your awesome clients sometimes too!

### Overview

Ever wanted to work for a fun, rapidly growing business that deals with some of the biggest brands in the world? Well here's your chance. As a member of the sales team you will be able to shape the future of Wild and build your own mini brand empire!

### Detailed Role

Now for the boring bit, sorry! This is a new business sales role at its heart. This means that you'll be expected to develop your own sales pipeline, which almost certainly means cold calls. Unlike many other new business roles though, we won't take your clients off you. Your ambition will be a client base which allows you to naturally advance your career by reducing your reliance on new clients and instead focussing on account development.

Your day-to-day role will consist of sales primarily and then the oversight of any successful project wins. This means you'll be onsite for big projects, getting your hands dirty and showing your clients how much you care. There'll be long hours and sleepless nights, but at the end of it the team will be able to revel in your achievements, with many of our projects appearing on tv, in the press, even on your local high street!

### Benefits

Your salary will be subject to experience and performance. The better you do the more we'll pay, not just as a bonus but in your basic too!

Quarterly bonus based on sales performance.

You'll also be provided with a phone, laptop and a few fun perks too.

### What Next?

So you're still interested? Great! Please email us at [hello@wild-vc.co.uk](mailto:hello@wild-vc.co.uk) and a member of the team will be in touch soon!